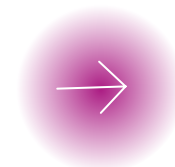




FROM **IDEA** TO IDENTITY

VISION. STRATEGY. EXECUTION.



Our Vision

# Crafted for Growth.

At MetaSol, AI is at the core of everything we create. From smart software and dynamic web platforms to performance-driven marketing, we design solutions that tackle real business challenges.

Our experts blend creativity with intelligent automation to simplify workflows, sharpen insights, and personalize customer experiences. We don't just build technology, we collaborate with you to grow smarter, faster, and stronger.

**100+**

Successful Projects

**90%**

Project Completion Rate

**95%**

Satisfaction Rate

**219**

Happy Customers

## What We Do?

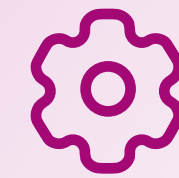
MetaSol is a premier software house in Pakistan, known for delivering innovative digital solutions and measurable client success. Recognized among the leading software houses in Rawalpindi and Islamabad.

we provide end-to-end software development, website design, and marketing services, strategically built to drive business growth. By integrating AI-driven innovation, we empower organizations to achieve exceptional digital performance.



## WHY CHOOSE METASOL

MetaSol Tech partners with businesses to deliver high-quality software, apps, websites, UI/UX design, and digital marketing solutions. With over ten years of experience and a results driven, AI-enabled approach, we prioritize customization, collaboration, and long term success. Get in touch today and turn your digital goals into tangible outcomes.



### Our Mission

At MetaSol, our mission is to empower businesses with cutting-edge AI-driven solutions that streamline operations, enhance productivity, and drive sustainable growth. We are committed to delivering innovative software and digital services that transform our client's visions into reality.



# Our Vission



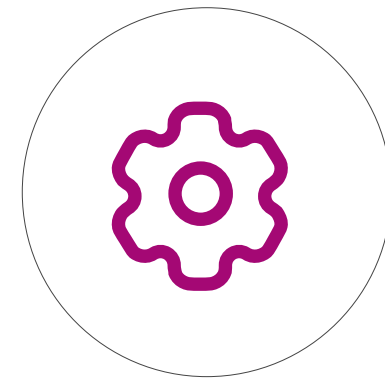
Our vision is to be a global leader in AI-driven technology solutions, pioneering the integration of artificial intelligence to solve complex challenges across industries.

We strive to be the catalyst for digital transformation, revolutionizing the way businesses operate and interact in the digital age.



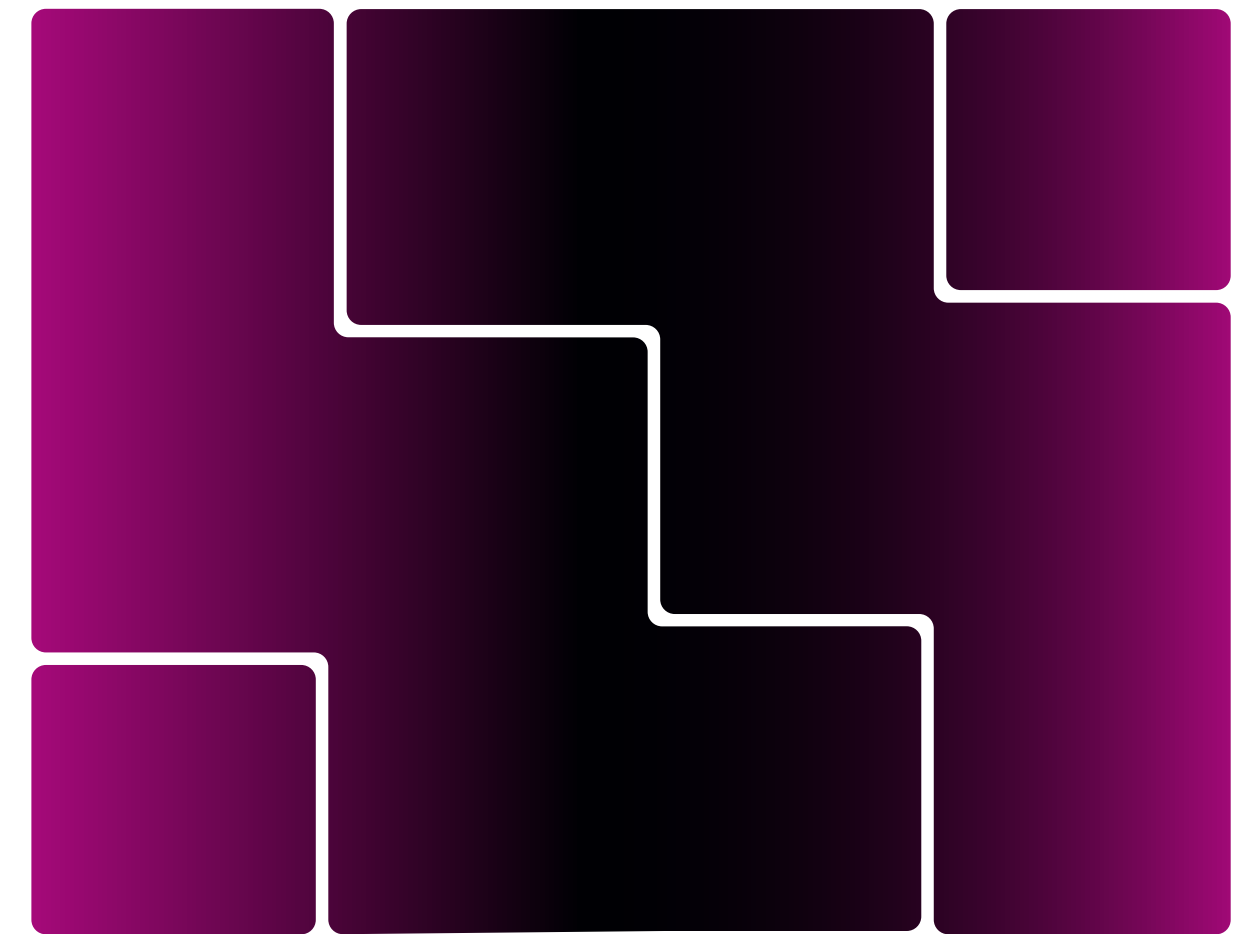
# COMPANY HISTORY

## Founding Story



MetaSol was established to bridge the gap between technology, marketing, and business growth. What began as a digital marketing initiative quickly evolved into a full-scale solutions company offering digital marketing services, software development, and BPO solutions.

Over time, MetaSol has helped startups, SMEs, and enterprises streamline operations, strengthen their digital presence, and scale efficiently. Today, Meta Sol stands as a multi-service provider driven by innovation, data-driven strategies, and measurable results.



# INDUSTRY FOCUS



## Industry Expertise

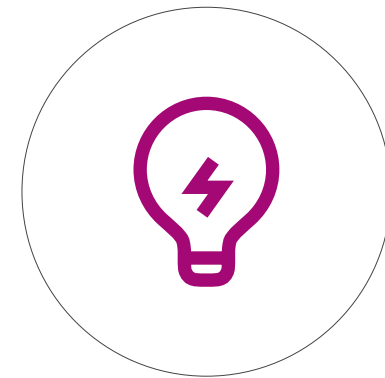
MetaSol serves businesses across diverse industries, including e-commerce, technology, healthcare, real estate, and professional services. Our solutions are designed to help brands optimize operations, enhance digital visibility, and achieve scalable, sustainable growth through technology and data-driven strategies.

# SOLUTIONS STATEMENT



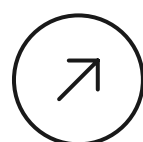
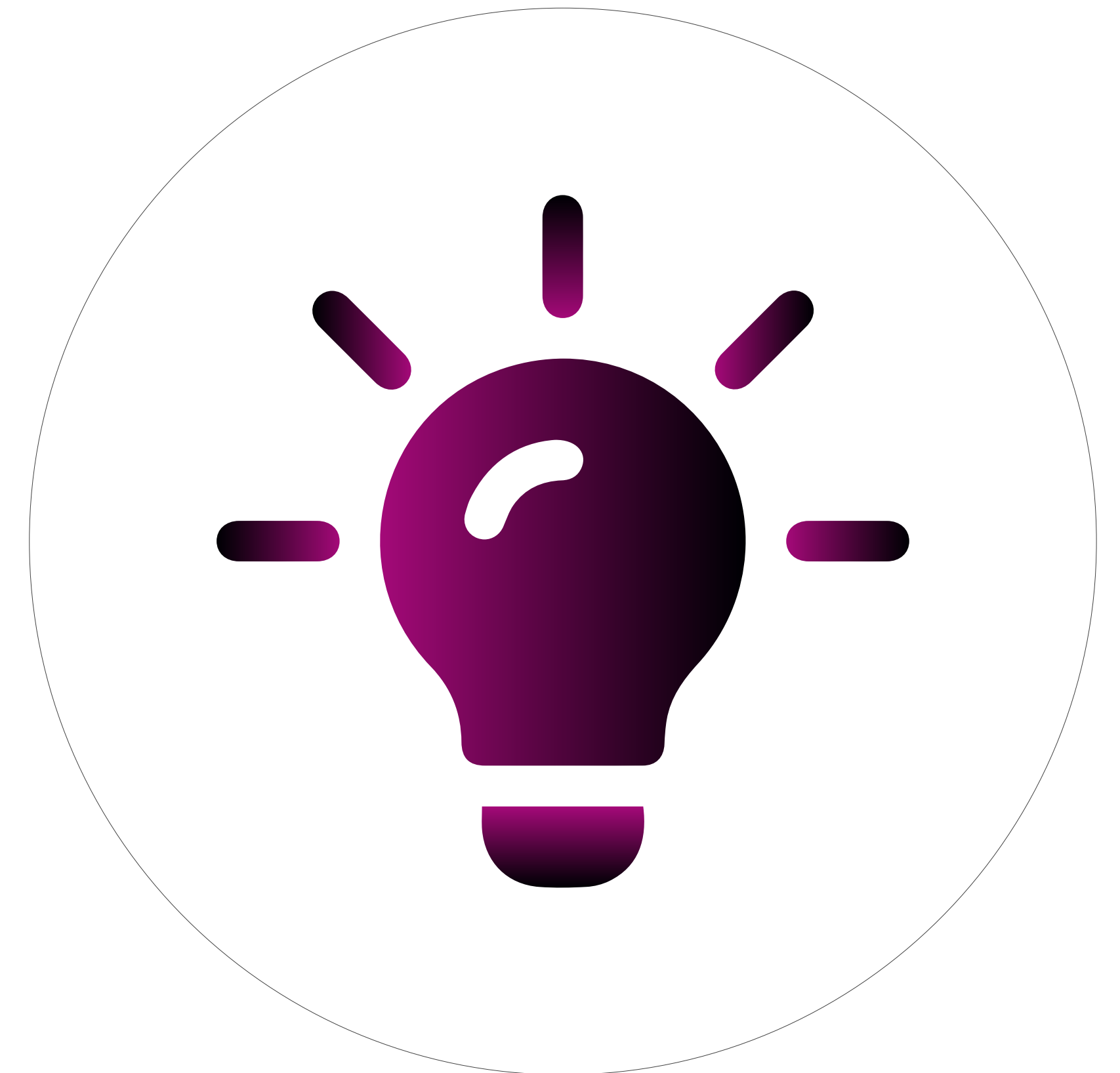
## Our Response

MetaSol delivers integrated digital solutions that combine strategic marketing, custom software development, and efficient BPO services to solve complex business challenges, optimize performance, and drive sustainable growth.



## Turning Ideas

We transform ideas into actionable strategies and scalable solutions by combining creativity, technology, and data-driven execution—helping businesses turn vision into measurable success.

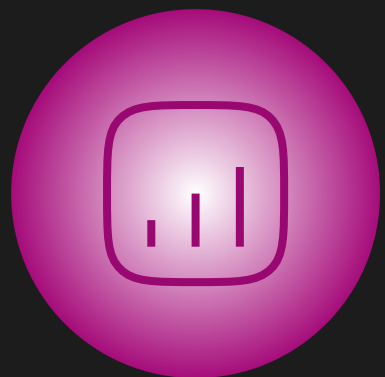


# BUSINESS GROWTH



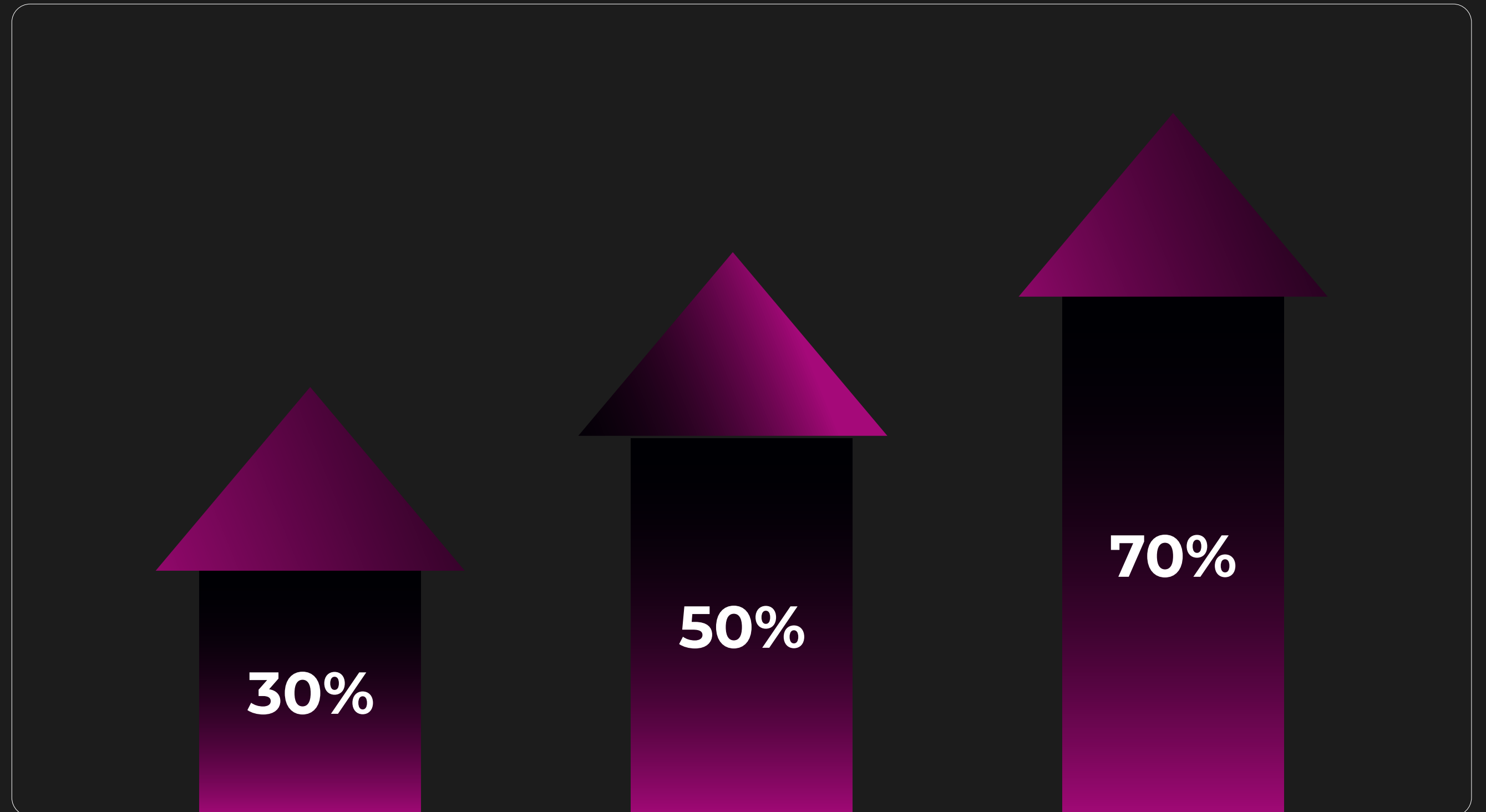
## Growth Journey

A continuous journey of evolution turning challenges into opportunities and ideas into lasting success.



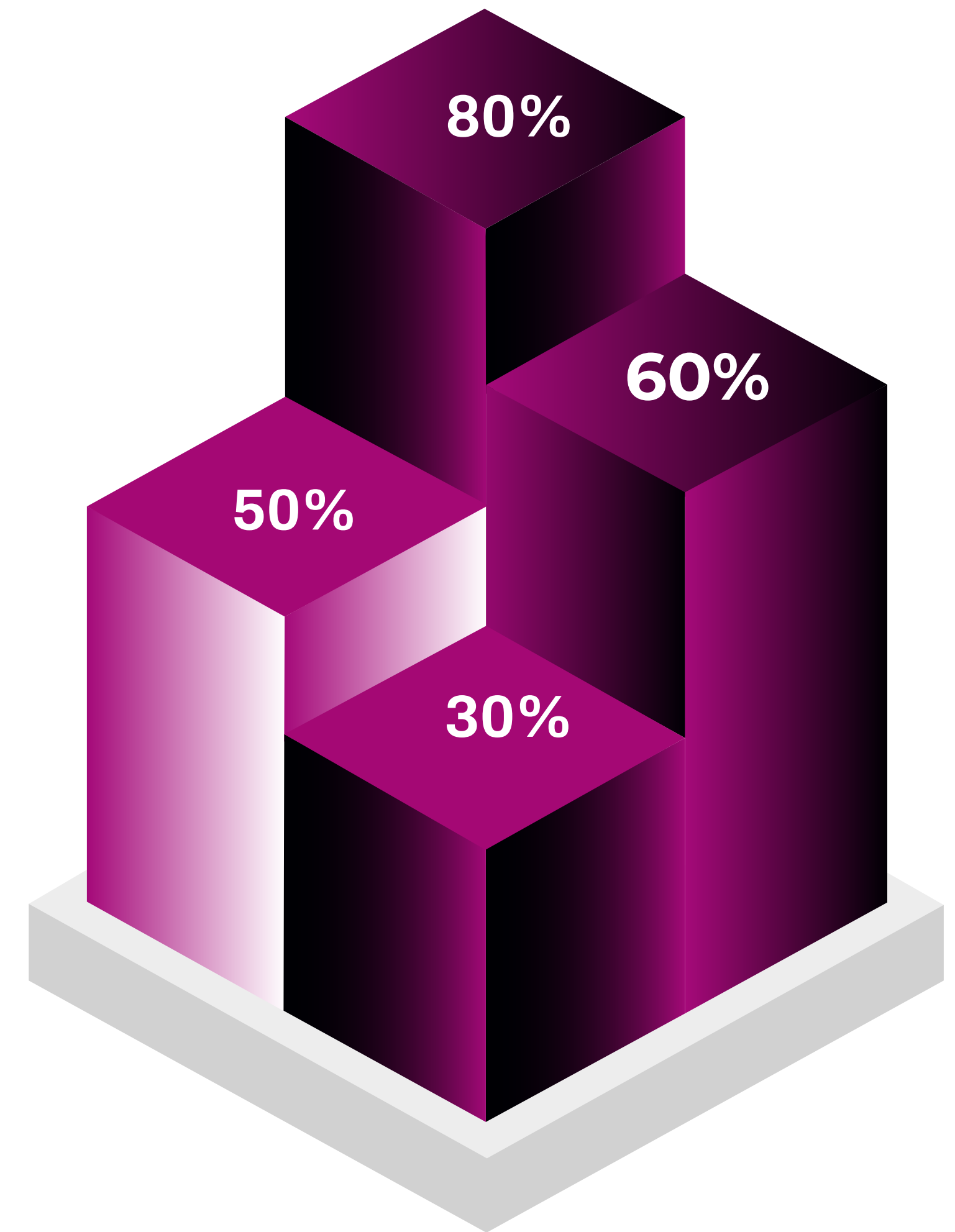
## Company Growth

Driving consistent business growth through innovation, strategy, and performance-driven execution.



# Market Size

MetaSol operates within the rapidly expanding global digital services market, encompassing digital marketing, software development, and BPO solutions serving businesses of all sizes as they accelerate digital transformation and outsource operations to achieve scalable growth.



# Our Services



## Digital Marketing

Data-driven strategies to grow brand visibility, generate leads, and maximize ROI across digital channels.



## Software Development

Custom, scalable software solutions tailored to meet unique business needs.

# Our Services



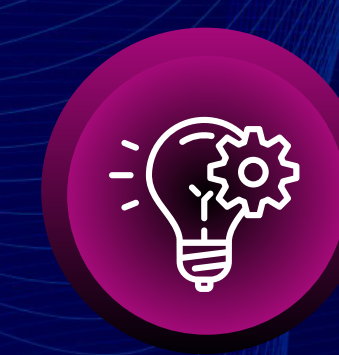
## Telemarketing Services

Reliable outsourcing solutions to streamline operations, improve efficiency, and reduce costs.



## Software Quality Assurance

Comprehensive testing and quality assurance to ensure performance, security, and reliability.



## AI Automation

Intelligent automation solutions that streamline processes, reduce manual effort, and accelerate business efficiency through AI-powered workflows.

# OUR PROJECTS

**Our Key Projects** Where Innovation Meets Excellence in Execution.

Canon App

Procarma

GymKamel

UniPartner

Driven

# CANNON APP

Cannon is used within dealership managers to sell the customer cars to dealership attached dealers. The customers sell the car to dealership and the dealers are asked for car pricing.

## OUR APPROACH



CLIENT REQUIREMENTS



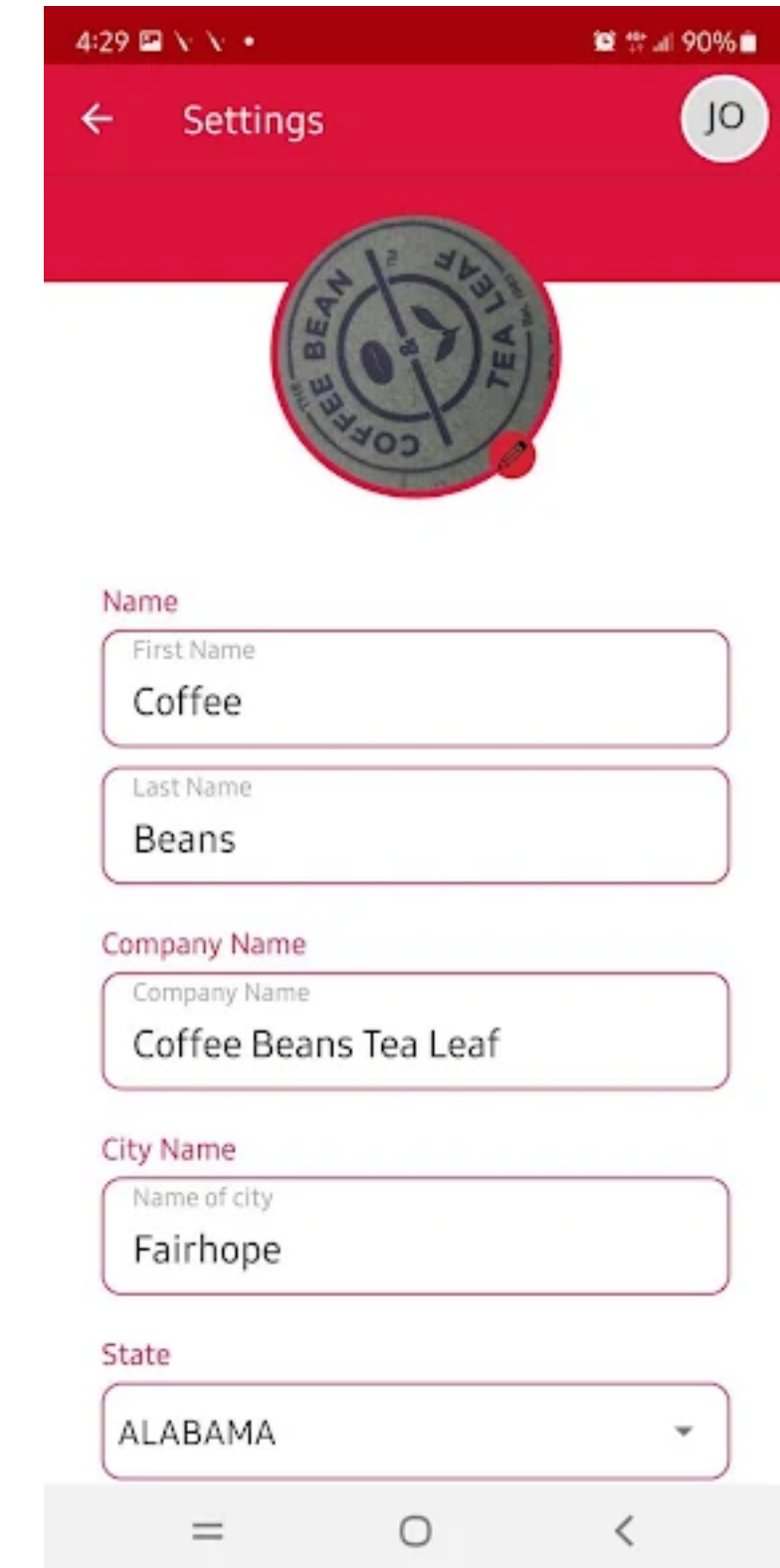
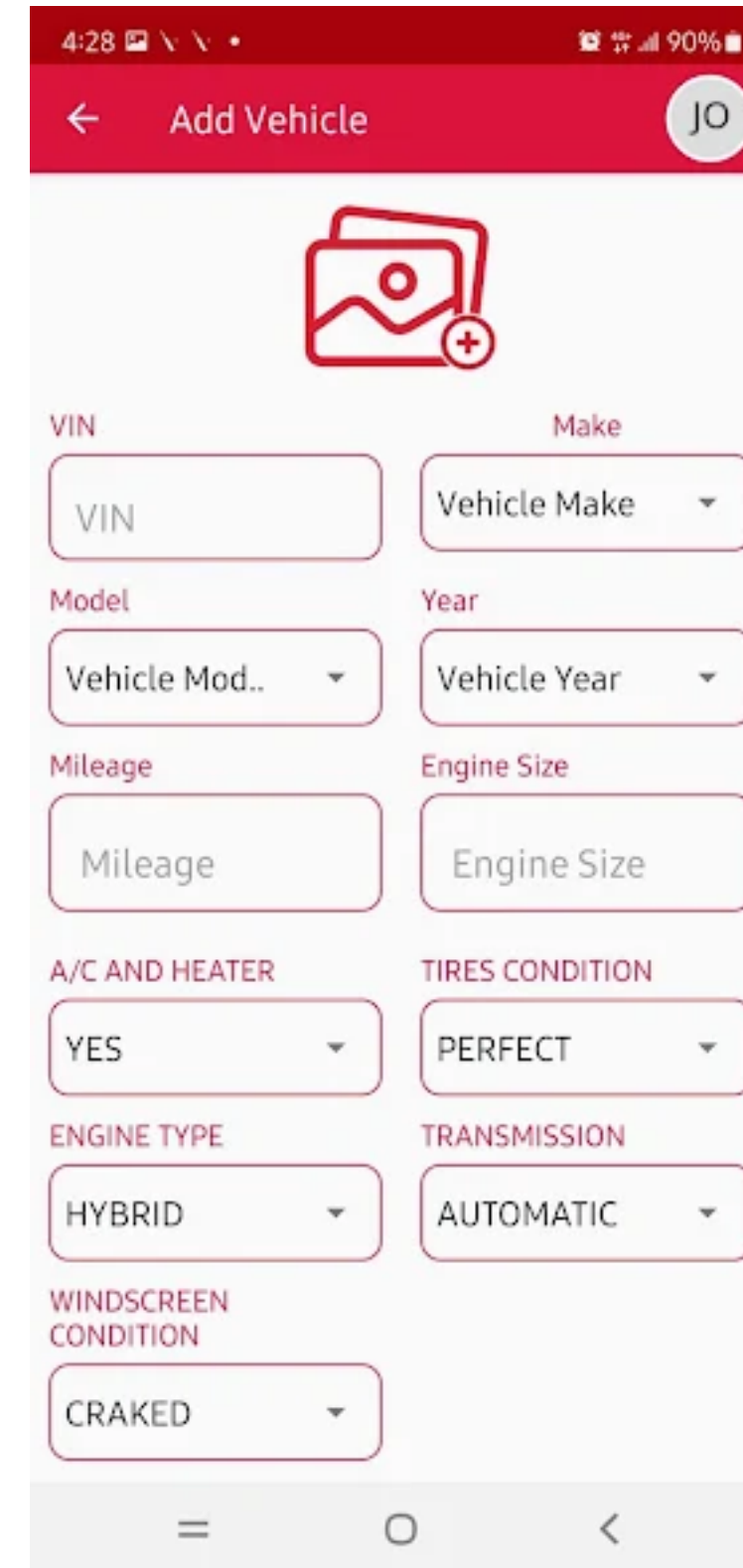
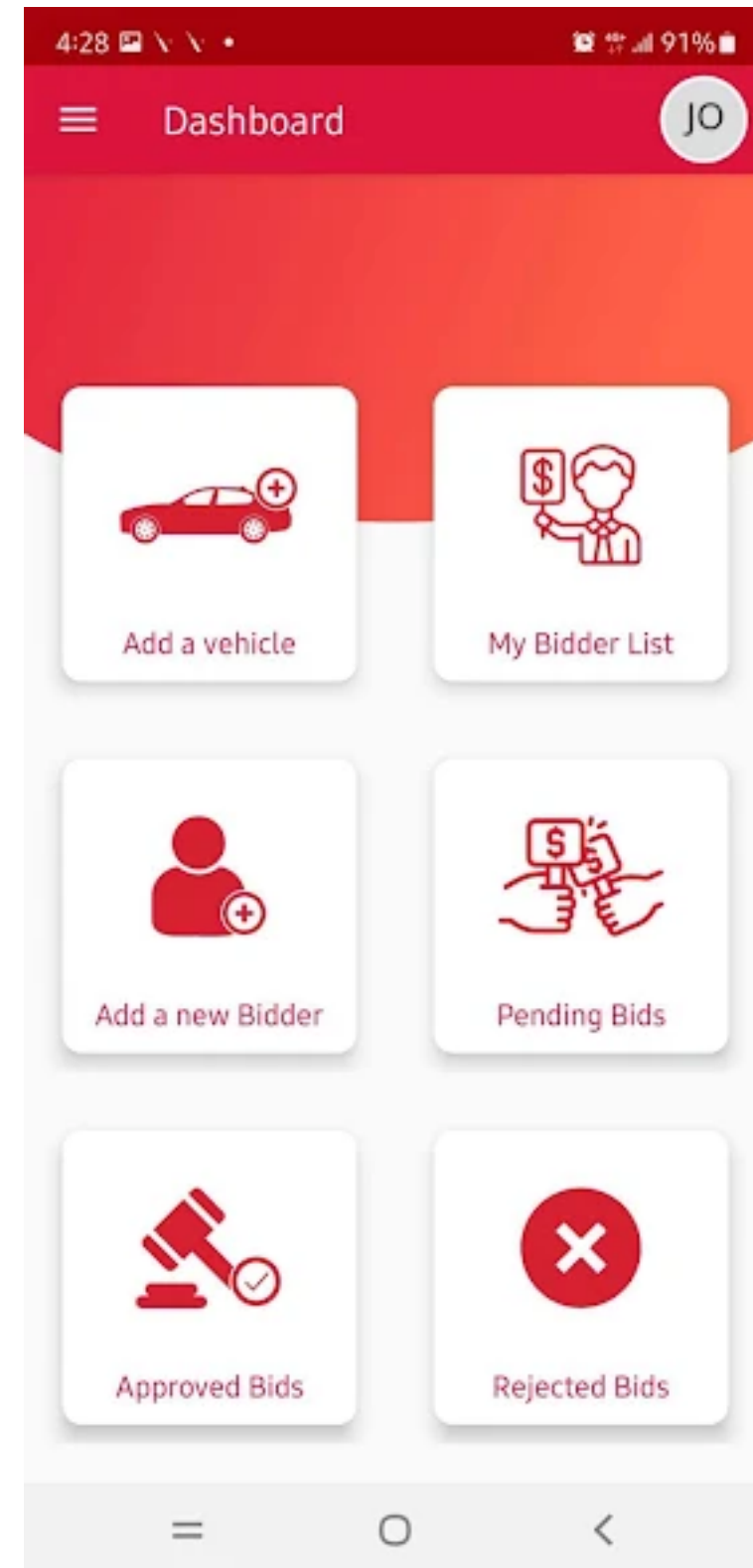
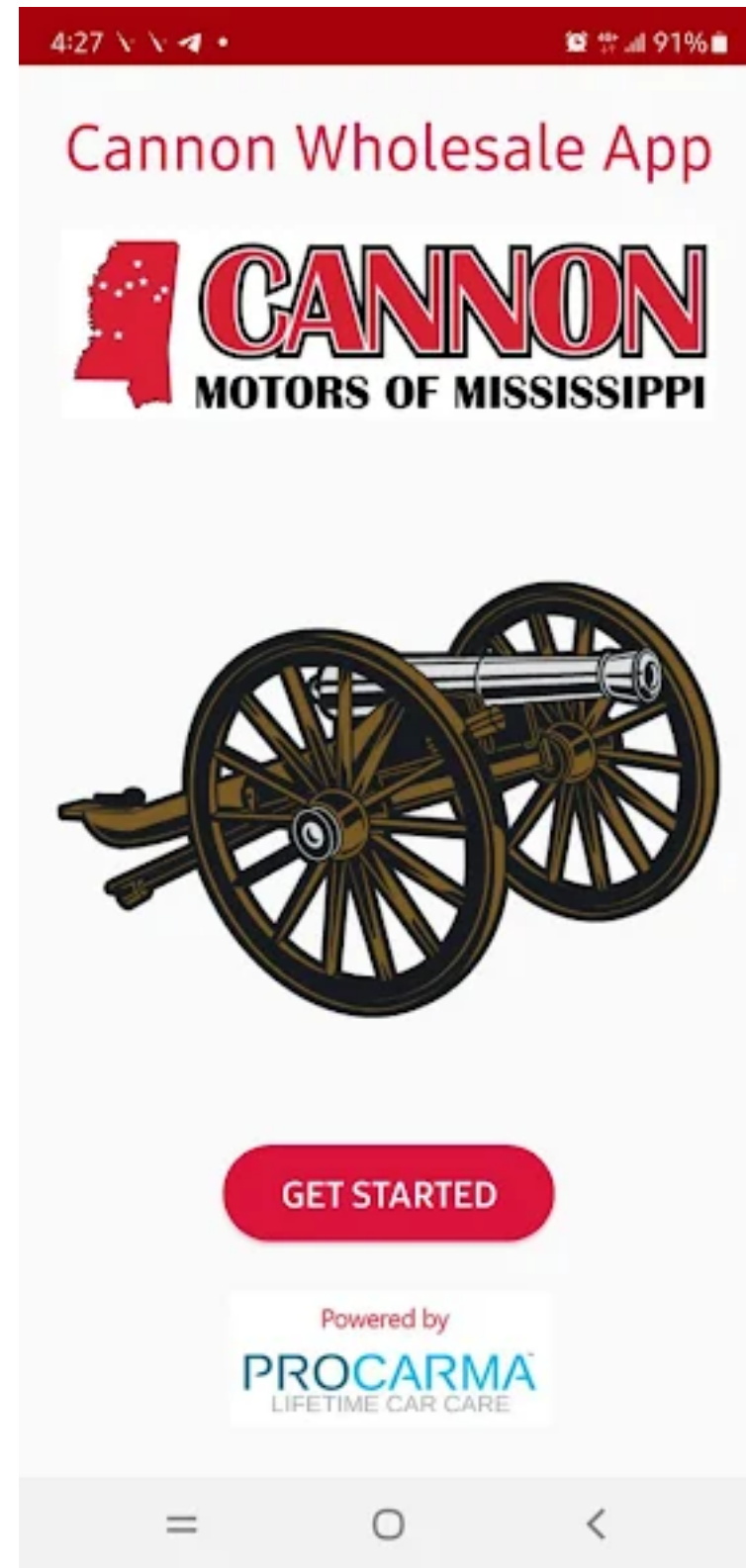
STRATEGIZE



DEVELOPMENT



GROWTH



# PROCARMA

The Procarma app provides a portal for users to:

- Schedule Appointments
- View Special Offers
- Start a Chat for any questions they have
- View Services in their Maintenance Plan

## OUR APPROACH



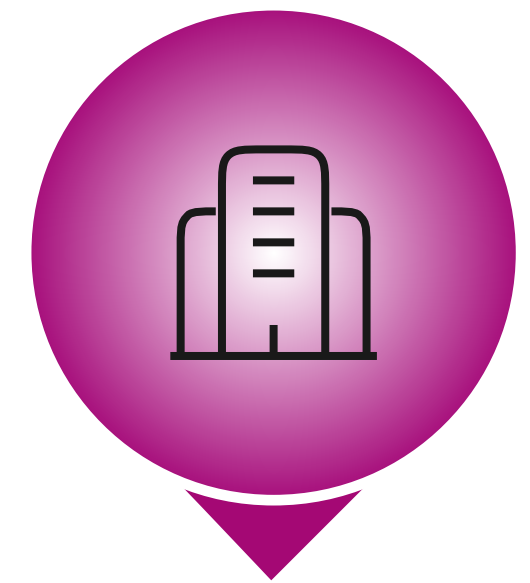
CLIENT REQUIREMENTS



STRATEGIZE



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# Dashboard

Customer Info, GPS  
Vehicle Location

The dashboard screenshot shows a map with a red location pin, a 'My Service Plans' section with a car illustration, and a 'My Coverage Info' section with a list of services: Mechanical Coverage, GPS, Dint + Ding Removal, Maintenance, Tire + Wheel, and Mechanical Coverage. A small icon of a smartphone with a '+' sign is at the bottom left.

# Chat With DealerShip

Customer Info, GPS  
Vehicle Location

The chat interface screenshot shows a 'SCHEDULE APPOINTMENT' card for 'AUTO DEMO #1' on October 30, 2023, at 08:08:30 AM. Below it is a chat message from 'test' at 01:54 AM. A 'SCHEDULE APPOINTMENT' card for 'ABBY' is also visible, scheduled for October 30, 2023, at 08:08:30 AM, with the status 'PENDING REQUEST'.

# XP Reward

The XP Rewards section shows 'You Have 1074 XP' and a list of rewards: 5 XP for 'Emails From Phone' (2x), 5 XP for 'Calls Made From App' (2x), and 20 XP for 'Sharing Service' (1x). There are also promotional banners for '15% OFF WINDSHIELD WIPERS' and 'XP WISHING WELL'.

# GYMKAMEL

Gymkamel Sport Ltd. is a UK based sportswear and denim clothing company marketing its collections under the brand name of Gymkåmel. We offer a wide range of superior quality products: headwear, jackets, fleeces, tops, jeans, shorts, sweatpants, leggings, and sports bags.

## OUR APPROACH



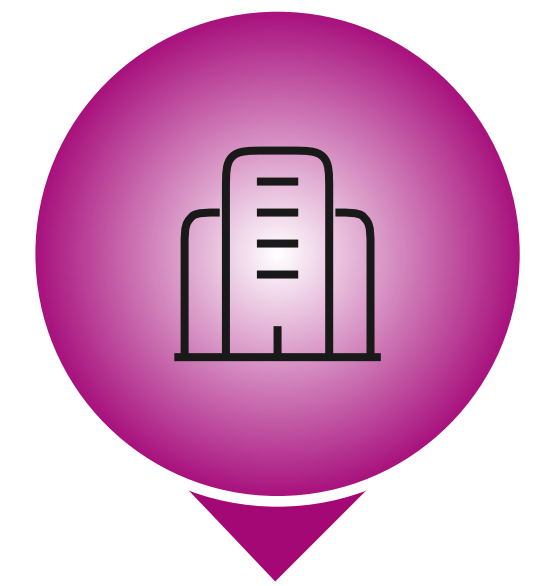
CLIENT REQUIREMENTS



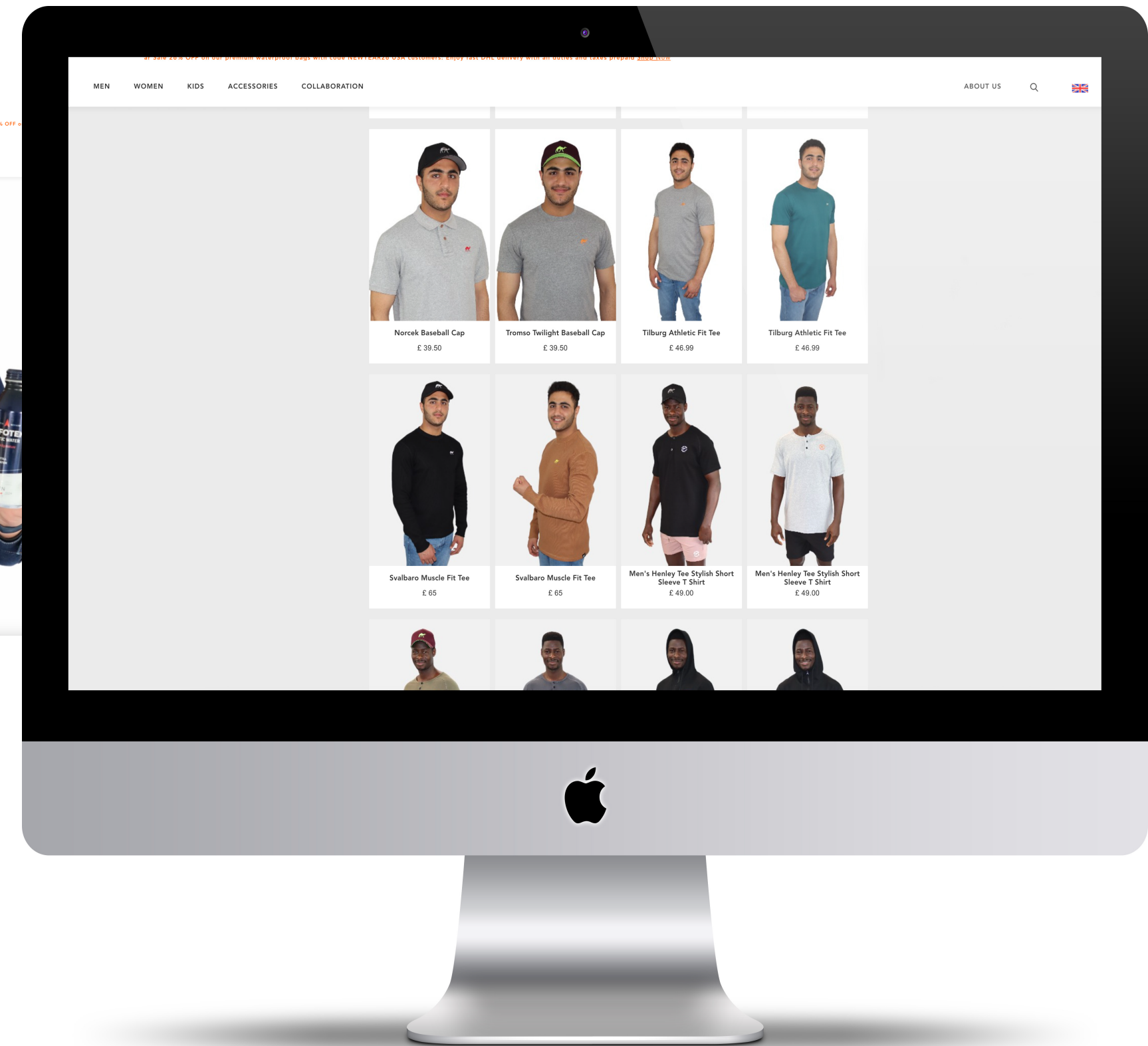
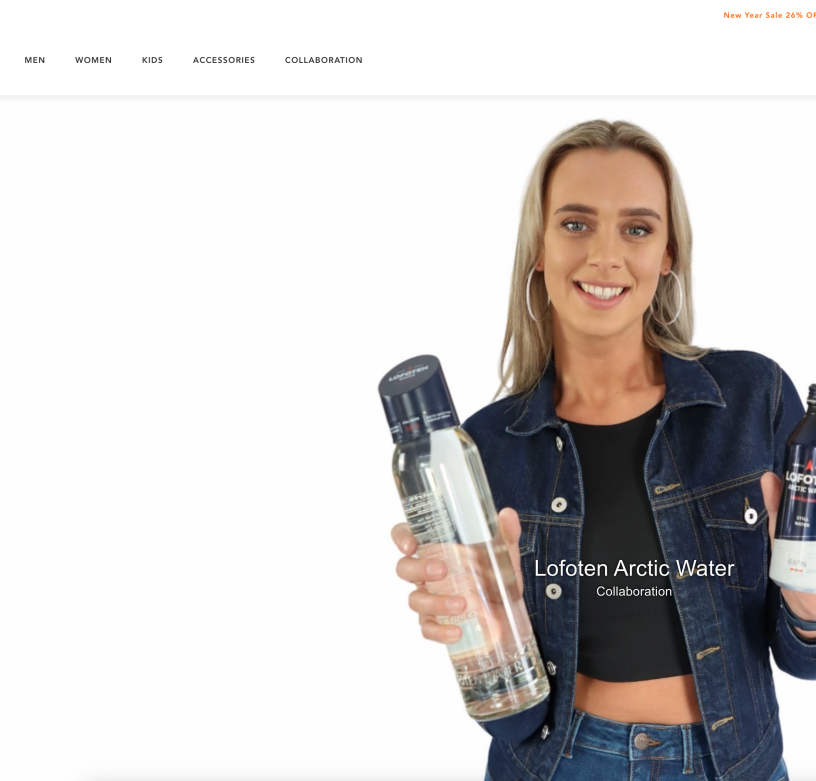
STRATEGIZE



DEVELOPMENT



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# UNIPARTNER

UniPartner is a Recruitment Agency which brings together a team of seasoned professionals with decades of experience in international education, recruitment, and compliance. Our comprehensive suite of services, ranging from internationalization strategies to regulatory support, is tailored to meet the specific needs of your institution.

## OUR APPROACH



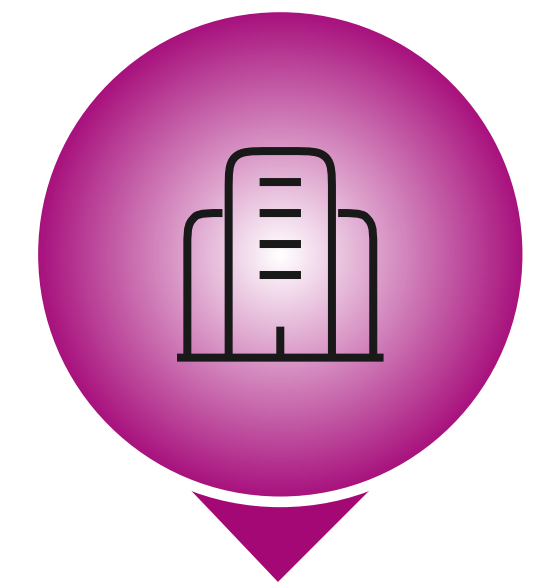
CLIENT REQUIREMENTS



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# Uni Partner

Uni Partner

UNIPARTNER

## Global Recruitment, Internationalization, Compliance & Testing - Done Right

Partner Sign Up

Sign In

### WHAT WE DO

Empowering universities globally with tailored solutions in internationalization, recruitment, partnerships, and compliance.

Learn More



#### TAILORED GUIDANCE

Customized strategies designed to meet your university's unique international goals, ensuring a perfect fit for your institution's needs.



#### GLOBAL NETWORK

Leveraging our extensive worldwide network, we connect you with top talent and strategic partners to enhance your global presence.



#### GREAT SUPPORT

Our professional support ensures seamless international operations and compliance, helping your institution navigate the complexities of global education.



# DRIVEN

Driven Services is an on-demand wash/Car care and mobile services platform. We offer Car wash & Car Detailing, car Recovery and Towing service, Yacht Wash, LPG Gas cylinder doorstep delivery, Pickup & Delivery Service, Automotive Online Auction, easy car services, repairs, oil changes, etc.

## OUR APPROACH



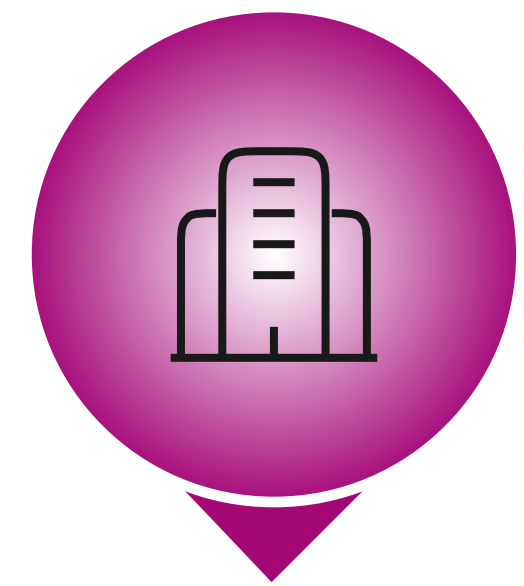
CLIENT REQUIREMENTS



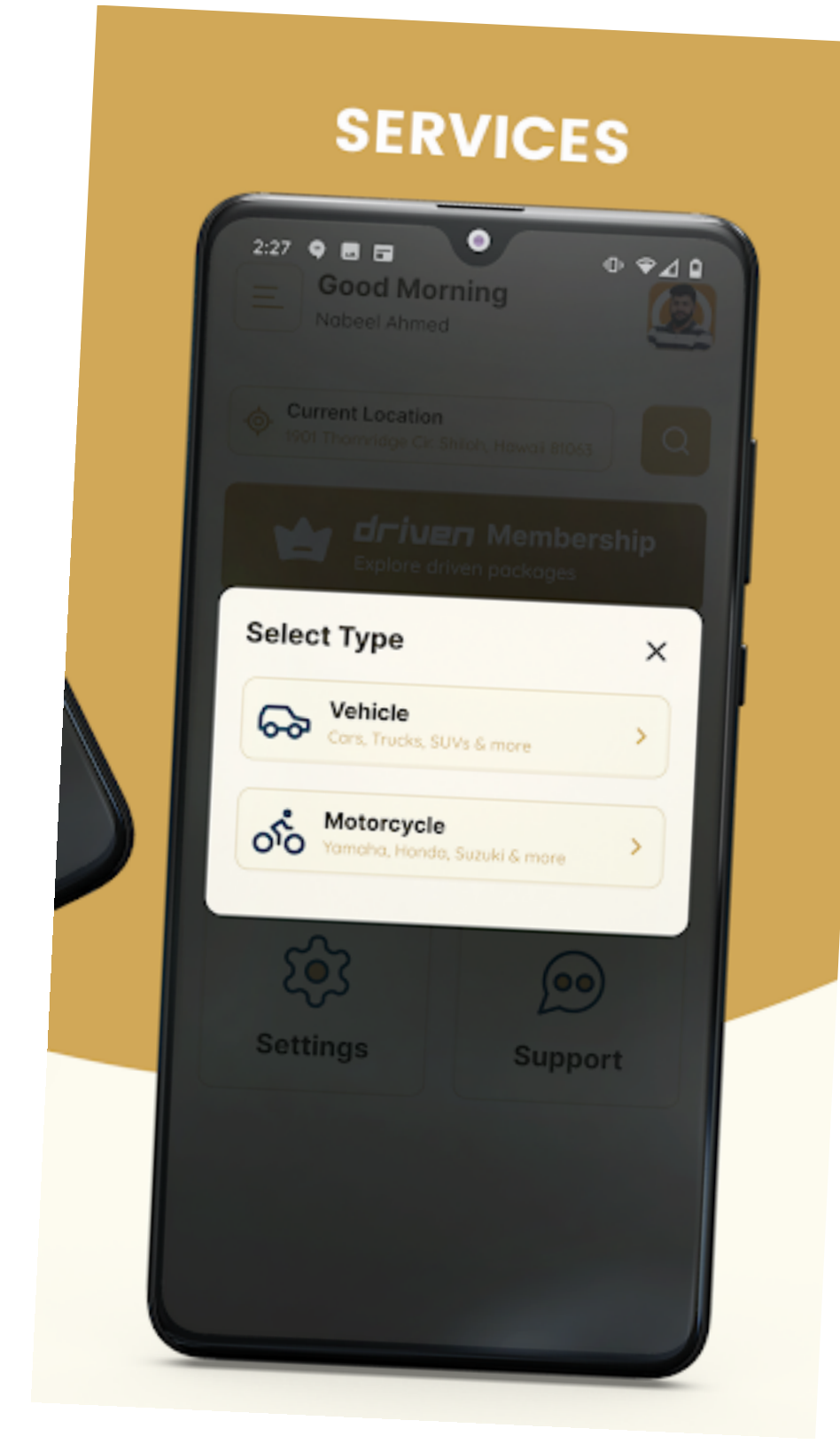
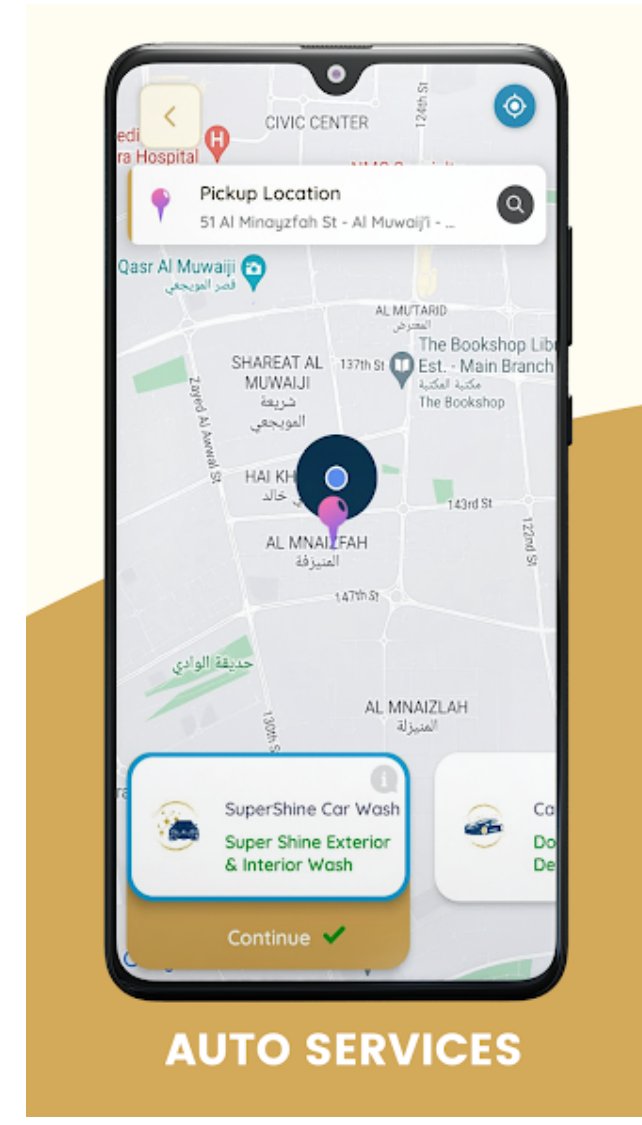
STRATEGIZE



DEVELOPMENT



GROWTH



# BUSINESS ROADMAP



## Company

A continuous path of innovation and evolution, shaping sustainable growth through experience and expertise.



## Strategic

A focused, data-driven approach that aligns vision, technology, and execution to achieve measurable success.



## Development

Building scalable, future-ready solutions through innovation, technology, and strategic execution.



## Journey

A continuous journey of evolution turning challenges into opportunities and ideas into lasting success.



# Thank You

## For Watching

For More details Visit our site

[metasoltech.com](https://metasoltech.com)